



Internship in online marketing/online editorial (US)

FASHION FOR HOME works hard to discover and adapt the very latest style trends to provide our customers with great designs at unbeatable prices. As a young and dynamic team we pioneer international furniture and lifestyle brands. Design, sourcing, marketing, sales and controlling is done right in the heart of Berlin.

Due to our rapid expansion, our talented and motivated team needs reinforcement. Your ambition is important us! You strive to build something new and have the will to actively participate in the continuation of our success.

The position:

- Supporting the planning, implementation and optimization of search engine marketing projects (with a focus on on-page and off-page optimization)
- Journalistic activities: Responsibility for the development of website content and the production of online texts, such as product descriptions, marketing texts, etc.
- The research and implementation of online marketing subprojects

You should be:

- Native English speaker with a strong command of the English language
- Expressive and creative, with a passion for editorial work
- Willing to be focused on on-page and off-page optimization
- Autonomous, organized and responsible
- Motivated, flexible and willing to learn
- Comfortable and enthusiastic about the internet and ecommerce

We offer:

- A specialized internship in online marketing for 40 hours/week, 3 months (full time)
- Integration into a dedicated, young and international team with a balanced hierarchy
- Openness to new impulses and ideas
- A workplace in the centre of Berlin
- Insights into online marketing, including on-page and off-page optimization
- Fair compensation

Interested? Please send us your application along with your résumé and all relevant certificates by e-mail to: colline.freese@fashionforhome.de