



FASHION FOR HOME designs, develops and manufactures designer furniture and offers it to customers at an unbeatable price. In just a few years, FASHION FOR HOME has become a leading online retailer of furniture and lifestyle brands. The design, sourcing, marketing, sales and controlling are carried out right in the heart of Berlin.

Due to our rapid expansion, we are looking to strengthen our talented and motivated team. Our aim is to build something new and to further develop our success story. We are currently looking for a:

COUNTRY MARKETING HEAD NETHERLANDS

Responsibilities:

- Development and implementation of all marketing related activities in the Netherlands.
- Campaign planning and KPI-based control of campaign implementation.
- Budgeting for all communication channels (SEA, SEO, display, affiliate, price comparison, social media, PR).
- Prioritisation of budgets, resources and activities in close coordination with the marketing management.

Requirements:

- University degree in Business Administration, specialising in marketing (or an equivalent degree).
- Dutch as a first language and fluency in English.
- 1-2 years experience in e-commerce / online marketing.
- Very good analytical skills and a broad understanding of key performance indicators and traditional and digital communication mechanisms.
- A passion for furniture and e-commerce.
- Good communication and leadership skills coupled with an entrepreneurial hands-on mentality.
- The ability to enjoy the rapid development of our young company.
- The desire to work in a dynamic team.

- Already in love with Berlin or a willingness to relocate to Germany's capital.

Our Offer:

- An attractive office location (right in the heart of Berlin).
- A dynamic and highly motivated team with flat hierarchies.
- A great working environment in a fast-growing company.
- Challenging tasks and freedom to work on your own initiative
- An immediate, permanent and full-time role
- Attractive salary

We look forward to receiving your detailed application, including your earliest possible starting date and your salary expectations. Please write your application to jobs@fashionforhome.de

ANY QUESTIONS?

Please contact our HR team at
jobs@fashionforhome.de